

May 25-27, 2012
Free & Open to the Public

Promoting an appreciation for the arts in North Texas, CityArts Festival is a free, community-based event showcasing cultural, performing, visual and culinary arts.

Event Overview: The 2012 CityArts Festival will take place May 25-27 over Memorial Day Weekend within Fair Park, a national historic landmark and American treasure that boasts the world's largest collection of art deco exhibit buildings, art and sculpture.

The always-popular juried ARTFEST, coordinated by The 500 Inc., will once again be back this year as an important component of the CityArts Festival. ARTFEST attracts more than 200 visual artists from throughout the country as well as huge audiences of art aficionados. In addition to the juried art show, a collection of antique cars and out of town ArtCars will be on display throughout the weekend. Car artists will be available to talk to visitors about their cars, and some will have original works of art for sale.

Drawing additional attendance at this year's event will be special programs and activities, including Outdoor Film Screenings at dark hosted by the Dallas Film Society, free or reduced admission to Fair Park's outstanding museums during specific hours and a Culinary Showcase – a fun place for foodies and wine enthusiasts, the Culinary Showcase will host local chef cooking demonstrations and samplings, along with wine pairings, wine tastings and mixing sessions.

Musical entertainment, dance and other performing arts will be featured on multiple stages. A Children's Area will include arts and crafts, interactive activities and special entertainment. There will also be interactive visual and performing arts demonstrations and workshops for participants to engage in to enhance their art experience.

The festival footprint will include the Lagoon, Cotton Bowl Plaza and Big Tex Circle.

Hours of Operation: 6 p.m. to 10 p.m. Friday, 11 a.m. to 10 p.m. Saturday, 11 a.m. to 7 p.m. Sunday

Organization: Produced by Friends of Fair Park in collaboration with a variety of cultural, civic and arts organizations, CityArts Festival was originally founded by the Dallas Convention & Visitors Bureau in 2004.

Beneficiaries: CityArts Festival provides The 500, Inc. an opportunity to raise money for cultural arts organizations in the Dallas area through the Artfest component of the festival. As a beneficiary and organizer of the event, Friends of Fair Park enhances its valuable mission to the dedication, preservation and increased utilization of Fair Park. Friends of Fair Park is nonprofit corporation of the State of Texas, sanctioned by the IRS as a 501(c)(3) organization.

Parking: The City of Dallas charges \$10 for parking within the gates of Fair Park.

For More Information: Please contact Vicki Wait, vwait@thereedsprc.com, with The Reeds Public Relations Corporation at 214-871-0783.

www.cityartsfestival.com